

Description of the task, with which Convinced.dk has assisted:

Description: *“Convinced supported the Danish Trade Council within the Ministry of Foreign Affairs in creating a presentation of our area of business; Global Public Affairs. Global Public Affairs is a core competence in the Ministry of Foreign Affairs, which incorporates commercial and political insights as well as our unique presence and network counting more than 80 embassies and consulates all over the World.”*

I have collaborated with Mads Holm Iversen from Convinced.dk regarding:

Name: Therese Hermann  
Organization/Company: Trade Council – Ministry of Foreign Affairs of Denmark  
Title: Chief consultant  
Email:

**1. Has the assignment been solved to your satisfaction?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment: *“Convinced has a solid understanding of the specific obligations applying to the Ministry of Foreign Affairs as well as in the Trade Council, and is thus able to communicate our messages in a simple, powerful and professional way, reaching far beyond our own technical skills.”*

**2. Did the cooperation with Convinced contribute to the degree of creative and communicative quality of the presentation?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment:

**3. Was the task handled and solved in an efficient way?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment:

**4. To which extent would you asses Mads Holm Iversen's capability to analyze and grasp your challenges and core messages – and transform these into professional and efficient presentation material?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment:

**5. Would you recommend Convinced to others?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

May we use your evaluation as a reference? Yes  No