Description of the task, with which Convinced.dk has assisted:

Description: *"Convinced created a catching presentation of LEGO's Build The Change concept, which is an event where LEGO, in collaboration with partners, invites children and families to build the city of the future with 500 kilos of LEGO. We show the concept presentation to partners who buy the concept as well as to the employees who organize and execute the event."*

I have collaborated with Mads Holm Iversen from Convinced.dk regarding:

Name: Camilla Torpe
Organization/Company: LEGO
Title: Eventmanager
Email:

1. Has the assignment been solved to your satisfaction?

1	2	3	3	4	5	6	7	8	9	10
☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐

Minimum   Maximum

Comment:

2. Did the cooperation with Convinced contribute to the degree of creative and communicative quality of the presentation?

1	2	3	3	4	5	6	7	8	9	10
☐	☐	☐	☐	☐	☐	☐	☐	☐	☒	☐

Minimum   Maximum

Comment:

3. Was the task handled and solved in an efficient way?

1	2	3	3	4	5	6	7	8	9	10
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒

Minimum   Maximum

Comment:

4. Would you recommend Convinced to others?

1	2	3	3	4	5	6	7	8	9	10
☐	☐	☐	☐	☐	☐	☐	☐	☐	☐	☒

Minimum   Maximum

Comment*:*

May we use your evaluation as a reference? Yes ☒ No ☐