

Description of the task, with which Convinced.dk has assisted:

Description: *"In collaboration with Convinced, we have created a presentation, which I gave at a conference for the chemical industry in Brussels. The topic is complex and the solutions I presented were completely unknown to many of the participants. Hence, there was a great need of clear communication and a clean slide design."*

I have collaborated with Mads Holm Iversen from Convinced.dk regarding:

Name: Hans Christian Mengel  
Organization/Company: Kemira  
Title: Salesdirector  
Email:

**1. Did the cooperation with Convinced contribute to the degree of creative and communicative quality of the presentation?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment: *"Mads has been amazing. The job was done much better than I had ever hoped for."*

**2. Was the task handled and solved in an efficient way?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment: *"The task was solved very quickly and efficiently."*

**3. To which extent would you assess Mads Holm Iversen's capability to analyze and grasp your challenges and core messages – and transform these into professional and efficient presentation material?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment: *"Mads was able to grasp even very technical issues in record time, and converted them into easily accessible, comprehensive and highly efficient presentation material."*

**4. When preparing for giving the presentation, you worked with Mads, who was coaching you, and giving you input and feedback. To which extent, was this preparation beneficial?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment: *"Mads, quite simply, excels in this discipline."*

**5. Would you recommend Convinced to others?**

1	2	3	3	4	5	6	7	8	9	10
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

Minimum

Maximum

Comment: *"I absolutely recommend Mads. He truly masters all the relevant disciplines involved in creating powerful presentations."*

May we use your evaluation as a reference? Yes  No