Description of the task, with which Convinced.dk has assisted:

Description: "In collaboration with Convinced, we have created a presentation, which I gave at a conference for the chemical industry in Brussels. The topic is complex and the solutions I presented were completely unknown to many of the participants. Hence, there was a great need of clear communication and a clean slide design."

l have c	ollaborated v	vith Mads I	Holm Iverse	n from Co	nvinced.dk	regarding:					
Name: Organization/Company: Title: Email:			Hans Christian Mengel Kemira Salesdirector								
1. Did the cooperation with Convinced contribute to the degree of creative and communicative quality of the presentation?											
1	2	3	3	4	5	6	7	8	9	10	
										\boxtimes	
Minimum									Maximum		
Comment: "Mads has been amazing. The job was done much better than I had ever hoped for."											
2.	Was the tag	sk handle	d and solve	ed in an ef	ficient way	y?					
1	2	3	3	4	5	6	7	8	9	10	
										\boxtimes	
Minimum									Maximum		
Comm	ent: <i>"The t</i>	ask was	solved ve	ery quick	ly and eff	ïciently."					
3. To which extent would you asses Mads Holm Iversen's capability to analyze and grasp your challenges and core messages – and transform these into professional and efficient presentation material?											
1	2	3	3	4	5	6	7	8	9	10	
										\boxtimes	

Maximum

Minimum

Comment: "Mads was able to grasp even very technical issues in record time, and converted them into easily accessible, comprehensive and highly efficient presentation material."

4. When preparing for giving the presentation, you worked with Mads, who was coaching you, and giving you input and feedback. To which extent, was this preparation beneficial?											
1	2	3	3	4	5	6	7	8	9	10	
										\boxtimes	
Minimum									Max	kimum	
Comment: "Mads, quite simply, excels in this discipline."											
5.	. Would you recommend Convinced to others?										
1	2	3	3	4	5	6	7	8	9	10	
										\boxtimes	
Minimum	inimum Maximu							kimum			

Comment: "I absolutely recommend Mads. He truly masters all the relevant disciplines involved in creating powerful presentations."

May we use your evaluation as a reference? Yes \boxtimes No \square