Description of the task, with which Convinced.dk has assisted:

Description: "We have worked with Mads Holm Iversen on creating an in-house presentation on HR initiatives and strategies in DONG Energy. It was essential that the presentation was able to communicate what might seem like abstract HR concepts and terms in a comprehensive and captivating way. At the same time, it was important to give our employees a clear view of our strategic goals, and how we wish to achieve them through HR strategies."

I have collaborated with Mads Holm Iversen from Convinced.dk regarding:												
Name: Organization/Company: Title: Email:			Hanne Blume DONG Energy Vice President, People & Development									
Did the cooperation with Convinced contribute to the degree of creative and communicative quality of the presentation?												
1	2	3	3	4	5	6	7	8	9	10		
										\boxtimes		
Minimum	mum Maximum									kimum		
Comment:												
2.	2. Was the task handled and solved in an efficient way?											
1	2	3	3	4	5	6	7	8	9	10		
Ш			Ш		Ш							
Minimum									Maximum			
Comm	ent:											
3. To which extent would you asses Mads Holm Iversen's capability to analyze and grasp your challenges and core messages – and transform these into professional and efficient presentation material?												
1	2	3	3	4	5	6	7	8	9	10		
										\boxtimes		
Minimum									Max	kimum		
Comment:												

4. Wo	ould you r	ecommen	d Convinc	ed to othe	rs?					
1	2	3	3	4	5	6	7	8	9	10
										\boxtimes
Minimum									Max	kimum

May we use your evaluation as a reference? Yes oxtimes No oxtimes

EVALUATION OF CONSULTANCY FROM CONVINCED. DK REGARDING POWERPOINT PRESENTATIONS